

## 2008 U.S. Olympic & Paralympic Team Partners, Sponsors & Suppliers

Partners	Category
The Coca-Cola Company	Non-Alcoholic Beverages
AT&T Inc.	Telecommunications Services
Atos Origin	Information Technology Integration
Bank of America	Retail Banking Service
Anheuser-Busch	Alcoholic & Non-Alcoholic Malt Beverages
GE	Power Generation, Energy Distribution, Appliances, Lighting, Security Equipment, Water Treatment, Plastics/Polymers, Transportation Systems, Aircraft Engines, Silicones, Super Abrasives, Quartz, Portable Structures, Equipment and Transportation Management, Medical Imaging Equipment
General Motors	Vehicle/Auto Repair/Auto Parts/Auto Financing
The Home Depot	Retail Home Improvement
John Hancock	Life Insurance & Financial Services
Johnson & Johnson Health Care Products	
Eastman Kodak Company	Film/Camera/Battery
Lenovo	Computer Hardware
McDonald's Corporation	Restaurant
Omega	Timing & Scoring Systems
Panasonic (Matsushita Electric Industrial Co., Ltd. (NYSE:MC))	Consumer Electronic
Samsung	Cellular, 2-Way Radio & Paging Equipment
Visa USA	Consumer Payment Systems

Sponsors	Category
24 Hour Fitness	Retail Fitness Services
Allstate Insurance Company	Property & Casualty Insurance
Hilton Hotels Corporation	Hotel Lodging & Timeshare Services
Jet Set Sports / CoSport	Corporate Tickets & Hospitality Packages
Kellogg Company	Cereal, Cookies & Crackers
Nike	Team Award Apparel Outfitter
Tyson Foods Inc.	Chicken, Beef and Pork
United Airlines	Airline

Suppliers	Category
Adecco	Career Management Services
Amino Vital - Ajinomoto U.S.A. Inc.	Amino Acid Nutrition Products
DHL	Express Mail & Delivery
Highmark Blue Cross Blue Shield	Health Insurance Provider
Kimberly-Clark	Consumer Paper Products
Maverick Ranch Natural Meats	Chicken, Beef, Buffalo, Pork & Eggs
Bimbo Bakeries USA (Oroweat Brand)	Bread Products
Roots Canada, Ltd. T	Team Parade Apparel Outfitter
Schenker DB Logistics	Freight Forwarding & Customs Services

## U.S. Paralympic Team Sponsors

The Hartford Life & Disability Insurance  
Adecco  
Allstate  
Amino Vital  
AT&T Inc.  
GE

General Motors  
Hilton Hotels Corporation  
The Home Depot  
Johnson & Johnson  
Nike  
Roots  
United Airlines  
Visa

## 2008 U.S. Olympic & Paralympic Team Licensees

### Company

### Category

Altius Games	Board Games
American Identity	Premium Fulfillment
Aminco International	Lapel Pins
b-dazzle.com	9-piece Puzzle
The Bob Beamon Collection, L.L.C.,	Ties and Scarves
Coach	Leather Products
Colonial Tag & Label Co., Inc.	Labels and Hang Tags
Concord	Glassware and Executive Gifts
CorpLogoWare	Premium Fulfillment
CorpLogoWare - Jewelry	Fashion Jewelry
Cowbells.com	Metal Ringing Bells
Dale of Norway	Apparel
Extended Exposure	Scrapbooks, Journals, Picture Frames
Fanticola Adamson Entertainment LLC	DVD
Fine Art Limited	Posters and Lithographs
Footlocker.com	Catalog and E-commerce Operations
Getty Images	Photography
Icaria 2000	Olympic Historic Moments - DVD
ISM	Video Game
Jon Hair Studio	Sculpture
Jump Rope Tech	Jump Ropes
Museum Editions, Ltd.	3-D Lithographs
Nike, Inc.	Apparel
Northwest Group	Blankets, Throws and Pillows
Omega	Timepieces
QVC	Television Shopping Channel
Roots	Apparel
StyleScience	Fashion Eyewear
Ultimate Skate	Informational Skating DVD
United States Postal Service	U.S. Commemorative Stamp
WIN Products	Laundry Detergent
XP Apparel	Apparel
XP Memorabilia	Olympic Memorabilia
XP Retail	Branded Brick & Mortar Retail Stores